

Sara Thibault

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sara-thibault.com

EDUCATION

Dec 2020 **University of St. Thomas** | Communication and Journalism - Creative Multimedia, B.A.
Magna Cum Laude, GPA: 3.75

SKILLS

Adobe After Effects	Adobe Photoshop	AP Style	Hootsuite	PHP
Adobe Illustrator	Adobe Premiere Pro	Atom	HTML	SquareSpace
Adobe InDesign	Adobe XD	CSS	MailChimp	WordPress

EMPLOYMENT

Jan 2019 - Present **Freelancer**
Offer web design and marketing support for clients in the small business sector. Strengthen client brands using web design and development to materials creation and videography.

Sept 2019 - Present **Design Lead, Graphic Designer** | **Playful Learning Lab at University of St. Thomas**
Enhance brand presence using web design and development, social media and email campaigns, graphic design and videography. Utilize CSS, HTML and PHP to improve affiliate websites and develop custom WordPress blocks. Oversee all Lab communications while managing the design and communication team. Key influencer in continuing a partnership with The LEGO Foundation.

Sept 2020 - Jan 2021 **Video Editor** | **University of St. Thomas College of Arts and Science**
Produced university-wide audiovisual series and products available to the St. Thomas community.

Oct 2019 - Nov 2020 **Web Manager** | **TommieMedia at University of St. Thomas**
Leveraged CSS, HTML and PHP to create a more accessible website design resulting in an easier to navigate and intuitive site with optimum front-page display. Maintained day-to-day website maintenance and responsible for the technical and production aspects of site content.

Jun 2019 - Mar 2020 **Contractor, Intern** | **Evans Larson**
Contributed to client brand growth by building digital media kits, creating videos and organizing Facebook events for a major retail mall chain to increase continued platform engagement. Monitored media relations using daily media summaries.

Jan 2019 - Jun 2019 **Social Media Intern** | **St. Michael Catholic Church**
Increased event recognition using copywriting, Facebook analytics and content creation. Led videography and photography for the AprilFest annual event.

Mar 2018 - Sept 2019 **Contractor** | **VidPixDrone**
Created videography, photography and custom music to build brand-enhancing videos and marketing materials.

VOLUNTEERING

Shockwaves Water Ski Team, Power of 100, Prior Lake Fitness, Tower Agency